



Rob Gelb

Chief Executive Officer, Välentz® Health

An accomplished executive leader with a proven record of strategic and tactical success across his career of 30+ years, Rob is best known for inspiring and leading the development of the self-insured industry's first truly integrated clinical advocacy and cost-containment ecosystem. Rob is widely regarded throughout the industry for his results-driven leadership and commitment to a high-performance, "yes, and" culture. He is frequently sought to discuss how the use of data and analytically driven approaches can simplify the complexities that exist today in healthcare and, specifically, health insurance. An avid supporter of engagement and inclusion, Rob speaks to the importance of team and engaging all for a well-rounded, thoughtful approach to transforming challenges into opportunity.